



V.S.R. GOVERNMENT DEGREE COLLEGE

Movva-521135, Krishna District, Andhra Pradesh

NAAC Accredited with "A" Grade (3.01 CGPA)

ISO 9001:2015, 14001:2015, 50001:2011 Certified Institution



Editor-In-Chief

Dr. S. Madhavi

Principal

NEWS LETTER

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Editor

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VISION

- To be acknowledged as a reputed institution at local University and state level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

MISSION

- ❖ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ❖ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

OBJECTIVES:

- ✓ To promote higher education in the field of Commerce, Science and Arts.
- ✓ The college has been starting need based courses from time to time.
- ✓ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- ✓ To train the students in a variety of other skills required for their career and life.
- ✓ To prepare the youth for the changing times.
- ✓ To inculcate a value system and healthy culture in the students for preparing them into better citizens.
- ✓ To include benefits of education by undergoing constructive changes.
- ✓ To enhance the quality of teaching-learning process through continuous assessment and use of ICT.
- ✓ To make the students self-reliant, confident, imaginative, creative and compassionate.
- ✓ To expose the students to global concepts and modern technologies.



Dr. S. Madhavi

M.Sc., B.Ed., Ph.D.

Principal

"Education should be imported with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University spirit and advance learning. The former is impossible without corporate life, the latter without honors and post graduate"

College Profile

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 10 UG and 3 PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam.

The Vision of the College

To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.

The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded “B” Grade and Second accreditation in 2011 and was awarded “B” Grade with 2.56 CGPA and third accreditation in 2017 and was awarded “A” grade with 3.01 CGPA.

National Women’s Parliament

National Women’s Parliament (NWP) provides a platform for women from diverse background to highlight and discuss their gender specific issues. Women from politics, social sector, education, sports, corporate, media, arts and culture, judiciary and young aspiring girl students come together to stage their experiences, share knowledge and research in the area of women’s social economic and political empowerment. The theme of National Women’s Parliament is to **enlighten the women on Laws and Acts.**

The Andhra Pradesh Women’s Commission was set up to improve the status of women and adolescents in the state to enquire into unfair practices affecting women and girl children and for matters connected therewith or incidental thereto.

Andhra Pradesh State Commission for



Women in association with Women's Commission has organised "**National Parliament for Women**" on **4th March 2022**. Our college students D. Naga Lakshmi, J. Amrutha and D. Pallavi of I B.Com, D. Usha Rani of III B.Sc along with Women Empowerment Member Smt. K.R. Manjula, Lecturer in Chemistry participated in this National Women's Parliament held at Acharya Nagarjuna University in Guntur District.

Mahila Commission chairperson Vasireddy Padma presided over the programme. The honourable Home Minister and Disaster Management Minister **Smt. Mekathoti Sucharita** and the honourable Vice Chancellor of Acharya Nagarjuna University Professor Rajasekhar Patteti participated in this event.

Students from different colleges, NGO's, Representatives of various organisations performed cultural shows on Women Empowerment, safety of Girls and Women and created awareness on Laws and Acts related to safety of Women.

Safety of Women and Girls, Enhancement of age for marriage, Sexual harassment at work place, Domestic violence Act, Protection Offences of Children from Sexual Offences(POCSO) Act, Women Empowerment, Disha Bill, Women Trafficking, Disha App, Gender Inequality were the topics discussed in the National Women's Parliament.



International Women's Day

International Women's Day will be celebrated across the world every year on March 8, to mark the social, economic, cultural, and political achievements of women. For 2022, the UN given theme is "**Gender equality today for a sustainable tomorrow**", which aims to recognise women who are working to build a more sustainable future.



The college Women Empowerment Cell in association with IQAC celebrated “**International Women’s Day**” with enthusiasm zeal and fanfare as a part of Institutional Special Day Celebration to cherish the womanhood. Total 150 girl students and all the Women staff participated in this programme. Our Principal Dr. S. Madhavi chaired the session and addressing the large gathering of womenfolk said that asserting that gender equality is not only a fundamental human right but a necessary foundation for a peaceful, prosperous and sustainable world. World is changing the women are taking up every field and making their contribution at all levels. She inspired all the Girl students to achieve their dreams.

Dr. Soumya Bandila MBBS, DGO, MS (UK), Consultant Gynecologist and Obstetrician, Advanced Laparoscopic Surgeon, Fertility specialist & Sonologist was the Chief Guest for this programme. Speaking on this occasion she explained the four stages of a women’s life that is Childhood, Adolescence, Menopause and Elderly state in a very detailed manner. She stressed on the adolescence problems and urged the students to take care of five things which make them strong both mentally and physically. She advised the students:

1. To take proper food.
2. To consume required quantities of water.
3. To have 6-8 hours of sufficient sleep.
4. To do exercises daily.
5. To Practice Stress Management.

In a lively interactive session she addressed all the queries of the students. Competitions like Essay Writing, Debate, Mehendi making, Drawing and Painting, Hair Styling were held on this occasion.

PI DAY CELEBRATION

March 14 is a day to celebrate the mathematical constant. Every March 14, mathematicians, scientists and math lovers around the world celebrate ‘Pi’ Day, a commemoration of the mathematical sign Pi. It’s the only holiday to honour a number: pi on 3.14, the beginning digits of the infinite, on repeating decimal expansion of $\Pi = 3.1415926$.



As the ratio of a circle circumference to its diameter, Π is irrational and transcendental qualities sure to bring a twinkle to any mathematician’s eyes. The Department of Mathematics in association with IQAC of our college celebrated ‘Pi’ Day on 14th March 2022. Total 50 students participated in this programme. The department of Mathematics initiative to observe PI day is to motivate, encourage the students of mathematics so that they get to realize the importance of the subject and the concept of PI amongst the students. “It’s a fun way to enjoy math”, Pi has been calculated to over one trillion digits beyond its decimal point. As an irrational and transcendental number, it will continue infinitely without repetition or pattern. While only a handful of

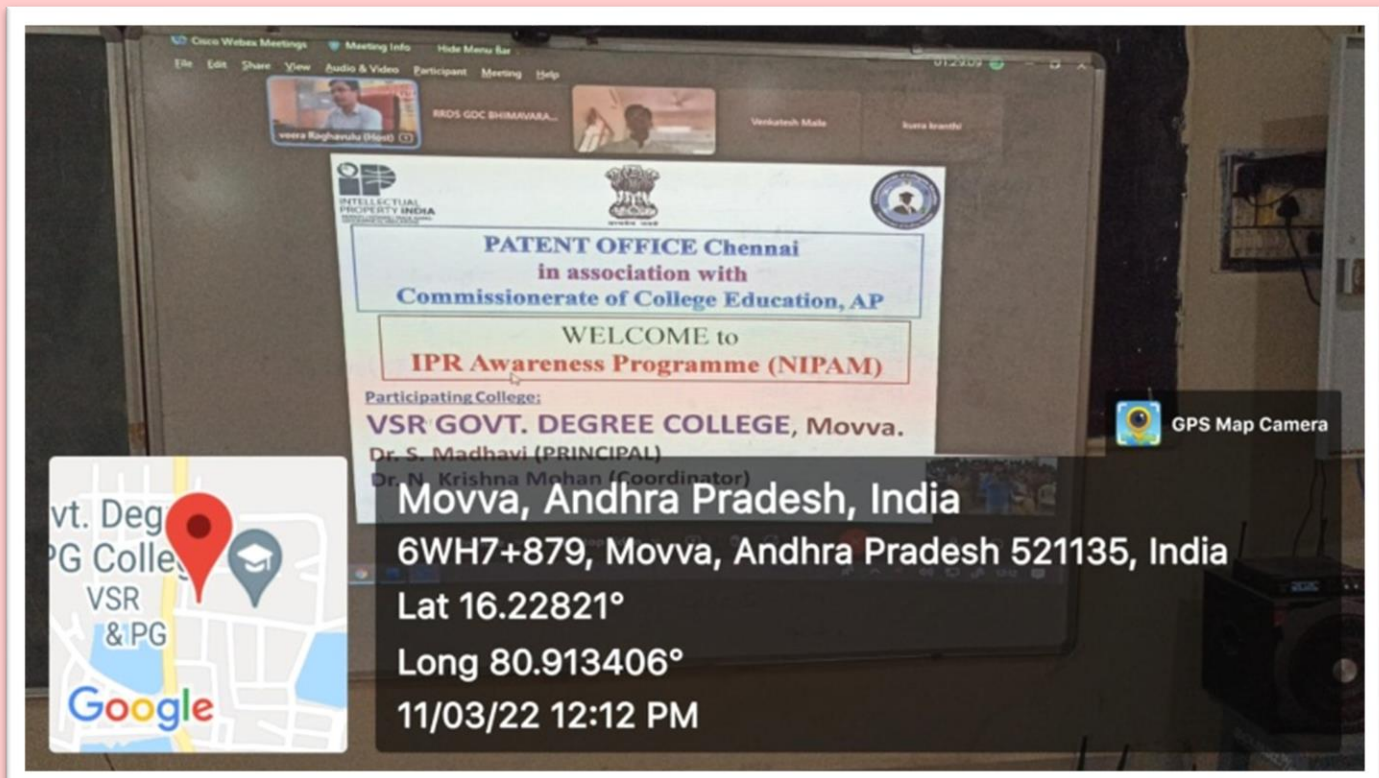
digits are needed for typical calculations, Pi's infinite nature makes it a fun challenge to memorize, and to computationally calculate more and more digits.



Speaking on this occasion our In-charge Principal Smt. K. R. Manjula said that the importance of mathematics is not only crucial for scientists or engineers, but it helps develop skills, such as analyzing data, seeking evidence, recognizing patterns every day. It gives a chance to people have a better way of understanding or interpreting information. Sri. Surya Kumar, Lecturer in Mathematics, elaborated on the concept of Pi and its significance to resolve mathematical problems. He had remained the students that since the Pi are an irrational number and its complete value cannot be obtained, super computers are being used by the mathematics scholars to calculate the infinite numbers implied in the concept of Pi.

For those who need a refresher, the holiday commemorates not only the 16th letter in the Greek alphabet - Π -used in mathematics to represent the ratio of the circumference of a circle to its diameter, but also Albert Einstein's Birthday. So, let's all take a second to appreciate this coincidence.

Awareness Programme on Intellectual Property Rights



Intellectual Property Rights (IPRs) are legal rights that protect creations and/or inventions resulting from intellectual activity in the industrial, scientific, literary or artistic fields. The most common IPRs include patents, copyrights, marks and trade secrets. The office of controller General of Patents, Designs and

Trademarks invited all the esteemed institutions to participate in the National Intellectual Awareness Mission (NIPAM) launched by the Government Of India by organizing an Awareness Program on Intellectual Property Rights (IPR) for the students of state universities/Institutions on the occasion of 75th Anniversary of our Nations Independence under the banner of “Azadi ka Amrit Mahotsav”. The Government of India has started this mission under which awareness on Intellectual Property Rights (IPR) would be imparted to one million students during the period from 15 August 2021 to 15 August 2022.



In view of the recognition of IPR as an important factor in grading institutions under NAAC and NIRF frameworks, ' permission is hereby accorded to the Government Degree Colleges in the state to conduct IPR awareness programs in association with the Patent Office, Chennai., The Commissioner Of Collegiate Education has accorded permission to the Government Degree Colleges in the state to conduct IPR awareness programs in association with the Patent Office, Chennai.

In this connection as per the instructions of The Commissioner Of Collegiate Education an Awareness Program on Intellectual Property Rights was organized by our college IQAC in association with the Patent Office, Chennai on 11th March 2022. Total 35 Faculty and 303students participated in this program and were issued certificates.



This program was chaired by our college Principal Dr. S. Madhavi supported by Academic Coordinator Smt. K. R. Manjula, IQAC Coordinator Dr. L. V. Krishna Rao and the program organizer Dr. Krishna Mohan. Speaking on this occasion, our Principal Dr. S. Madhavi said that IPR is important for upcoming student innovators, creators, and inventors to understand how to manage intellectual property (IP) specifically as it relates to an educational setting. This will give them a solid grounding in legislative practices related to copyright, trademark, patents, designs, etc. IPR awareness can help them protect their unique creations. Protecting and managing their research results are the most significant benefits of IPR for researchers.

Objective of the program:

- ❖ To expose the students to various types of IPR
- ❖ To ignite their intellectual thoughts
- ❖ To motivate them to think innovatively
- ❖ To transform their innovative ideas in to intellectual property rights.

Total Participants registered : 338

Total Certificates issued : 338



APPRECIATION TO THE WINNERS OF BALL BADMINTON

Our college students M. Vamsi of III BA, V. L. N. D. Pavan Kumar of III BCOM (CA), M. Ram Phani of II BSc (MPCs), Sabeer Baba of II BSc (MECs), P. Symala Raju of II BA, and L. N. Venkata Durga Kiran of II BA won Krishna University Inter collegiate Ball Badminton Championship conducted at Lakkireddy HanimiReddy Government Degree college, Mylavaram, Krishna District. P. Symala Raju of II BA, and L. N. Venkata Durga Kiran of II BA will represent Krishna University at national level. The winners of Ball Badminton team were specially appreciated by our college Principal Dr. S. Madhavi, Student Union Convener Dr. T. Srikanth. In-charge Physical Director Lt. Ch. Kondala Rao and the entire faculty.

అభినందన

కూచిపూడి, న్యూస్టుడే: మైలవరంలోని లక్కిరెడ్డి హానిమిరెడ్డి ప్రభుత్వ డిగ్రీ కళాశాలలో ఇటీవల నిర్వహించిన క్రీడా వర్షాది ఇంటర్ కాలేజి యేట్ జూనియర్ టెనీస్ పోటీల్లో మొదటి విజయం



విజేతలను అభినందిస్తున్న అధ్యాపక బృందం

ప్రభుత్వ డిగ్రీ కళాశాల జట్టు ప్రథమస్థానం సాధించినట్లు కళాశాల ప్రెసిడెంట్ డా.ఎస్.మాదవి తెలిపారు. ఈ జట్టులో ఎమ్ వంశీ, ఎమ్ సతీశ్ బాబా, పి ఉమాశ్యామలరాజు, ఎల్ఎన్ వెంకటదుర్గా శిరశ్, ఎం రామవతి, వీల్ఎన్ఎడ్ పవన్ కుమార్ పాల్గొన్నారు. కళాశాల నుంచి ఎల్ఎన్ వెంకటదుర్గా శిరశ్, పి ఉమాశ్యామలరాజు జూనియర్ టెనీస్ లో టోర్నమెంట్ కు క్రీడా వర్షాది తరఫున ప్రాతినిధ్యం వహిస్తున్నారు. విజేతలను ప్రెసిడెంట్ పాటు విద్యార్థి సంఘం కన్వీనరు డా.టి.శ్రీకాంత్, ఇంచార్జ్ ఫిజికల్ డైరెక్టర్ సీహెచ్ కొండలరావు, అధ్యాపక బృందం అభినందించారు.



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OUR COLLEGE ORGANISED INTERCOLLEGIATE JUDO COMPETITIONS

ఆలిండియా జూడో కాంపిటీషన్స్ కు విద్యార్థులు

విశాలాంధ్ర-కూచిపూడి : ఈనెల 22 నుంచి ఉత్తరప్రదేశ్ లోని కాన్పూర్ చిత్రపతి ఇ సాహెబా మహారాజు విశ్వవిద్యాలయంలో నిర్వహించే ఆల్ ఇండియా విశ్వవిద్యాలయాల మెన్. మరియు ఉమెన్ వెయిట్ లిఫ్టింగ్ ఛాంపియన్షిప్ 2021... 2022 ఫోటీలకు 90 కిలోల విభాగానికి ఎస్ చందు, 81 విభాగానికి పి అభిషేక్, 70 కిలోల విభాగానికి జీ ఉష ఎంపికయినట్లు ప్రెసిడెంట్ డాక్టర్ ఎస్ మాధవి గురువారం తెలిపారు. విజయవాడ సమీపంలోని కండ్రీకలో కెఆర్విఆర్ ఇంటర్నేషనల్ ఫోర్స్ కాలేజీలో క్రీష్ణ యూనివర్సిటీ ఇంటర్ కాలేజియేట్ టోర్నమెంట్కు మెన్ విభాగంలో ఐదుగురిని, ఉమెన్ విభాగంలో ఐదుగురిని ఎంపికచేశారని వారి నుంచి ముగ్గురిని పంపుతున్నట్లు ఆమె వివరించారు. ఈ బృందాన్ని కాలేజీ పీఠి డాక్టర్ బి సంగీత రావు, స్టూడెంట్స్ యూనియన్ కన్వీనర్ డాక్టర్ టి శ్రీకాంత్ శ్రీకాంత్ అభినందించారు.



Our college organised Inter Collegiate Judo Competitions and three of our students N. Chandu of II BA under 90kgs Men's category, P.Abhishek of II BA under 81kgs Men's category and G.Usha of II BA under 70kgs Women category got selected for Krishna University Inter collegiate Judo competitions held at KRVR International Force College, Kandrika, Vijayawada. These three students will participate in All India Judo Competitions which will be held at Chhatrapati E Saheb Maharaj University, Kanpur.

ONLINE GUEST LECTURE

Guest lectures can enhance the student’s learning experience by bringing alternative perspectives or professional experiences to the course material. Guest lectures help students improve their learning in a more interactive, topic specific way. These can be very helpful not only for the students, but can also contribute to the teacher's knowledge and practices. Guest lectures can be used to make classes more approachable and appealing to students.

The Department of English conducted an online Guest Lecture to the first year students on 16th March 2022 from 11Am to 12pm. Mrs. G. Hannah, Government Degree College, Satyavedu, delivered a lecture on the topic “ Roadmap to Effective Communication”.

Objectives of this lecture is:

- To demonstrate knowledge of communication theory and application.
- To evaluate information and its sources critically
- Use information effectively to accomplish a specific purpose.
- To demonstrate the milestones on the path of effective communication.

By the end of this exciting lecture by Mrs.G.Hannah, the students were able to identify the building blocks and also the nuts and bolts in the process of communication.

